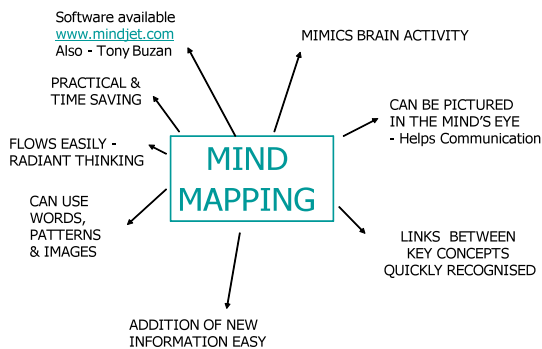
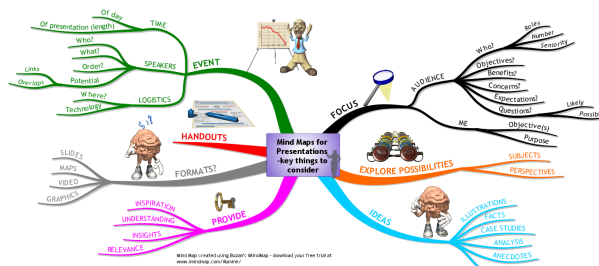
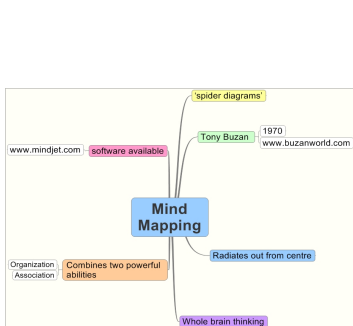


# MIND MAPPING

1. Mind Mapping is the best way we have found for expressing ideas and thoughts on paper in a manner that most replicates how the brain processes information.
2. Tony Buzan is the person most associated with Mind Mapping ([www.thinkbuzan.com/uk](http://www.thinkbuzan.com/uk)). He has written many books on the subject – I regard **The Mind Map Book** as his basic work. His new bitesize Publication: **Mind Mapping: Kickstart Your Creativity and Transform Your Life** looks interesting.
3. There are many Mind Mapping software options. Our preference is for Mind Manager ([www.mindjet.com](http://www.mindjet.com)). You can download MindManager software on free trial.
4. Mind Mapping responds well to questions. Indeed, starting a Mind Map with a question usually works well.
5. Some people find it hard to get started with Mind Mapping and feel more comfortable using familiar methods – eg making lists. I encourage you to persevere for a while until it starts feeling natural to Mind Map whenever you need to put your thoughts on paper.



- ### Mind Mapping Principles
- Start at the centre
  - Develop structure
  - Strong language (power of single words)
  - Power of images
  - Use colour
  - Develop your own style
  - Practice!!



Applications for Mind Mapping? When might you use it?